

APPEARANCE RELEASE FOR UNIVERSITY EMPLOYEE

Program (tentatively entitled): “ _____ ” (the “Program”), intended for exhibition on a programming service of *[insert name of television network]* (the “Network”).

Date(s) & Time(s) of Filming:

Location(s):

THIS AGREEMENT (“Agreement”), effective as of _____ (“Effective Date”), is entered into between _____ (the “Producer”) and The University of Florida Board of Trustees (the “University”) for the benefit of the *[insert University unit]*.

Under Article IX, § 7(a) of the Constitution of the State of Florida, the University’s purpose or mission is to achieve excellence through: 1) teaching students, 2) advancing research, and 3) providing public service. The University’s involvement in the Program operates to further these important goals, because the Program is of important historical or scientific interest and also has great potential *[include other benefits if appropriate]*.

With the consent of its employee, the University authorizes the Producer to use the appearance of *[name and title of employee]* (the “Employee”) in the Program on a programming service of the Network or another similarly recognized and reputable television network.

The University and Employee agree that the Producer may tape and photograph the Employee and record the Employee’s voice and sounds during and in connection with her appearance in the Program. The Producer owns the results and proceeds of the photography and recording, including the copyright, with the right, throughout the world to broadcast the Program (including, promotion and advertising) in any medium. However, the Producer shall provide the University and Employee with prior review of the “rough cut” of the Program (“Rough Cut”) to verify accuracy of the Program . The Producer shall provide the Employee with a viewing copy of the Rough Cut for this purpose at: _____

_____. The Employee’s contact numbers and email address are: Ph: _____; Email: _____ . The Employee shall provide Producer with comments by e-mail addressed to _____

within five (5) business days after receipt of the Rough Cut (“Review Period”). The Producer shall make the changes in the Rough Cut that were identified by the Employee. Failure by the Employee to respond within the Review Period is deemed approval of the Rough Cut. Failure of the Producer to make the changes that are identified by the

Employee voids this agreement, and the Producer may not use the name, voice, and likeness in the Program.

The University and Employee further agree that the Producer may use and license the Network to use the Employee's name, voice, likeness and any biographical material which she may provide, in the Program (including, promotion and advertising) in any medium, provided the premise of the Program is not altered. The name of the University may only be used to identify the Employee.

This Appearance Release may be executed in counterparts, each of which is an original, but all of which together are the same instrument. The parties shall treat a copy of any signature sent by facsimile or transmitted electronically by portable document format as original.

The parties have caused this Appearance Release to be executed by their duly authorized representatives as of the date all parties have signed this Agreement.

Producer:

University:

**THE UNIVERSITY OF FLORIDA
BOARD OF TRUSTEES**

By: _____

Name: _____

Title: _____

By: _____

Name: _____

Title: _____

Date: _____

Date: _____

Consent to Appearance Release:

Approved:

By: _____

Name: _____

Title: _____

Name:

Title:

UF Strategic Communications and Marketing

Date: _____

Date: _____