Strategic Communications
and Marketing

ORGANIZATIONAL CHART

NANCY Paton
Vice President, Strategic Communications & Marketing

BERNARD Brzezinski
Art/Creative Director
- Visual content strategy
- Visual storytelling
- Digital asset management and media curation

CHRISTINE Coombes
Project Manager
- Strategic project management
- Content collaboration across campus
- Evaluation of commun. efforts

STEVE Orlando
Director - Communications
- Crisis communications and issue management
- National media
- Public relations planning

ALISSON Clark
Senior Writer
- Writing & storytelling
- Content discovery/selection
- Content production & strategy

JILLAINE Henry
Content Specialist
- Storytelling
- Digital content creation
- Social media

LYON Mung
Photographer/Videoographer
- Visual storytelling
- Photography/video
- Media creation

BRIANNE Lehan
Photographer/Videoographer
- Visual storytelling
- Photography/video
- Media creation

RYAN Morejon
Social Media Specialist
- Social media
- Digital storytelling
- Social media monitoring

MICHAEL McAleer
Graphic Designer
- Design services
- Print/digital communications
- Strategic direction of university’s visual identity

KAY Howell
Administrative Assistant
- Administrative support
- Special projects

BRIANNE B. Bridgewater-Alford
Campus Outreach Strategist
- Professional development
- Internal communications & owned media assets
- Campus outreach

FLORIDA Bridgewater-Alford
Director – Social Media & Digital Communications
- Strategic communications
- Social networking
- Communications integration

TOBIAS Sanders
Director – Campus Outreach
- Social media
- Digital storytelling
- Social media monitoring

TODD Sanders
Director – Social Media & Digital Communications
- Strategic communications
- Social networking
- Communications integration

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