Strategic Communications and Marketing

ORGANIZATIONAL CHART

NANCY Paton
Vice President, Strategic Communications & Marketing

TBD 2018
Asst. Vice President, Crisis Communications & Public Affairs

NICOLE Yucht
Asst. Vice President, Strategic Communications & Marketing
- Institution communications strategy
- Social media
- Brand Management

KAY Howell
Administrative Assistant
- Administrative support, Tigert office
- Billing & accounts receivable
- Special Projects

CAROLYN Howard
Administrative Assistant
- Administrative support, Tigert office
- Special Projects

MARGOT Winick
Director - Communications
- Crisis communications
- Records management
- National media
- Public relations planning

DONNA Winchester
Communications Strategist
- Crisis communications
- Communications integration across campus
- Marketing research

ALISSON Clark
Senior Writer
- Writing & storytelling
- Content discovery & content production & strategy

STEVE Orlando
National Media Strategist
- National media
- Records of rankings
- Digital content
- Social media

JILL AINE Henry
Content Specialist
- Storytelling
- Digital content creation
- Social media

MICHAEL McAuley
Graphic Designer
- Graphic design
- Print/digital communications
- University's visual identity

BERNARD Brezinski
Art/creative director
- Visual storytelling
- Visual direction
- Social media content

LYON Duong
Photographer/Videographer
- Visual storytelling
- Photography/video
- Media creation

BRIANNE Lehan
Photographer/Videographer
- Video production
- Photography/video
- Media creation

CAROLYN Howard
Administrative Assistant
- Administrative support, Tigert office
- Billing & accounts receivable
- Special Projects

RYAN Morejon
Social Media Specialist
- Social media
- Social media monitoring

ROBBIE Smith
Multimedia Specialist
- Digital content management
- Digital brand management
- Social media

JOHN Hines
Public Records & Public Affairs Coordinator
- Public records requests
- Crisis communications & issue management
- One pager work

FLORIDA Bridgewater-Afford
Campus Outreach Strategist
- Professional development
- Internal communications & owned media assets
- Campus outreach

SEPTEMBER 2018